

**Guest Speaker at Women in Logistics
Ontario Event**

**“Developing Your Career in Supply Chain/Logistics Management”
Take your career to the next level!**

The past two decades have witnessed one of the most rapid expansions in global trade and economic growth in the modern economic times. While there are many contributors to this growth, innovations in logistics management have played a major role in transforming the global economic landscape.

The rapid increase in economic productivity and the changing patterns of growth and consumption brought about new career opportunities in supply chain and logistics management. From a junior analyst position in the supply chain division of a manufacturing firm to the main leadership of the global retail giant, Wal-Mart Inc., logistics experts have assumed a variety of roles in the global value chains to facilitate the flow of goods, capital, and information.

Careers in logistics management have been equally appealing to women as well. Since specialized training and certification are becoming pre-requisites for career development, many women employed in logistics feel the need to upgrade their technical and professional skills in logistics management to compete in the workforce.

Realizing the need to inform women employed in logistics of the training opportunities, the proposed seminar offers a detailed review of training in logistics management available at the institutes of higher learning in Southern Ontario. The seminar reviews a wide variety of institutions and programs that impart training in logistics management. These include MBA in supply chain management at Ryerson University to certificate/diplomas in supply chain management at George Brown and Seneca College. The material presented in the seminar will allow the participants to better their career prospects by improving their technical and professional skills in supply chain and logistics management.

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