

The Power of Networking

Women across Canada Build a Network

BY MICHELLE BUNBURY

Within one year of the Canada-wide launch of the Women in Logistics (WIL) initiative of the Logistics Institute, outstanding networking opportunities have been generated.

WIL was launched nationally in 2006 with chapters in Vancouver, Calgary, Winnipeg, Toronto, Ottawa, Montréal and St. John. The inspiration was to build the awareness of women in the logistics field and to provide women with access to industry information, personal growth opportunities and the opportunity to meet other women who can share their experiences. In its short time in existence, the WIL group has grown to over 1,100 members. Within the past year, WIL has hosted over eight events across Canada. These events covered a variety of personal and educational topics, including Work Life Balance, Career Development, Customs Security, Business Continuity Planning and Logistics Challenges.

Networking events create great leaders

Having a strong network helps us deal with these eventualities and keeps us current. Over 80 per cent of all jobs are filled through personal contacts. It's how you meet your future clients, employers and lifelong friends and business partners. Simply put, networking accelerates your career and business success.

To find out more about Women in Logistics or to attend one of our events please visit us at www.womeninlogistics.com ■

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and mentors to the new women in our field because networking unlocks the potential within us and liberates us from our routine lives. The WIL events have created simple systems that enable women to connect with each other to share wisdom, promote creative thinking, solutions and possible outcomes, and constructive feedback for our problems, challenges and ideas.

Women have been given an opportunity to stay connected and to create valuable lifetime connections with other logisticians and spheres of influence enabling us to support one another in our career journey.

The past years have demonstrated that we live in an unpredictable world. We don't know when a recession will hit, if we'll lose our job, or if a contract will be cut short. We don't know if our skills will be relevant or if we'll outgrow our current careers.